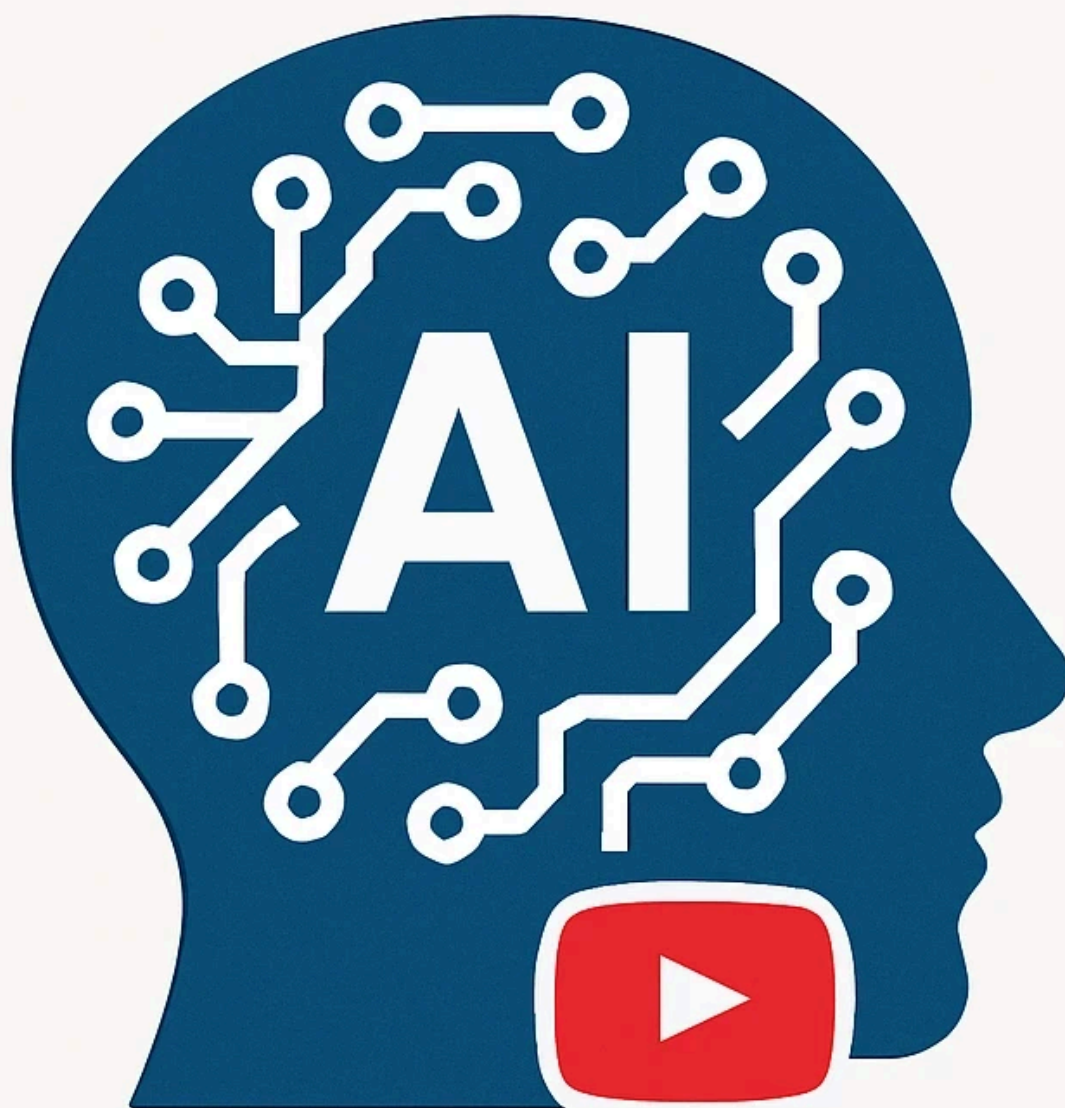


FREE

BILIPEDIA.COM

50 YOUTUBE AI PROMPTS



WWW.BILIPEDIA.COM

PAGE 1: INTRODUCTION

50 AI Prompts for YouTube: Ideas, Scripts, Titles & Thumbnails

YouTube content creation is exciting, but coming up with fresh ideas, writing engaging scripts, creating attractive titles, and designing clickable thumbnails can take a lot of time.

Artificial intelligence (AI) can help creators simplify these tasks. Whether you are a beginner starting your first YouTube channel or an experienced creator looking for a more efficient workflow, the right AI prompts can help you organize your thoughts and explore new creative possibilities.

However, AI should not replace your personality, experience, or creativity. Think of it as a helpful assistant that gives you ideas, structures your thoughts, and helps you improve your content.

In this guide, you will discover 50 practical AI prompts for YouTube, covering:

- Video ideas and content planning
- YouTube scripts and storytelling
- Video titles and SEO
- Thumbnail concepts and text
- Research and fact-checking
- Audience feedback and content improvement

Each prompt is designed to be easy to copy, customize, and use with AI tools such as ChatGPT.

How to Use These Prompts

To get better results, replace placeholders such as [NICHE], [AUDIENCE], and [TOPIC] with your own information.

For example:

Instead of asking:

Give me YouTube video ideas.

Try:

Act as a YouTube content strategist for a beginner-friendly technology channel. Generate 15 video ideas for viewers who want to learn AI tools. Include the viewer problem, video promise, and suggested title.

The more context you provide, the more relevant your AI-generated results are likely to be.

PAGE 2: HOW TO USE AI FOR YOUTUBE CONTENT CREATION

AI can support nearly every stage of your YouTube workflow, from brainstorming to post-publishing analysis.

However, the quality of your results depends on how you communicate with the AI.

5 Elements of a Good AI Prompt

1. Define the Role

Tell AI what type of expert or assistant you want it to act as.

Example:

Act as an experienced YouTube content strategist.

2. Provide Context

Explain your niche, audience, channel goal, and content style.

Example:

My channel focuses on beginner-friendly digital marketing tutorials for small business owners.

3. Describe the Task

Be specific about what you want.

Example:

Generate 10 video ideas with a title, target audience, and key takeaway.

4. Add Restrictions

Mention your preferred tone, word count, format, and things to avoid.

Example:

Use simple language, avoid exaggerated claims, and keep the ideas practical.

5. Specify the Output Format

Ask AI to present the response as a table, bullet list, outline, or script.

Important Things to Remember

AI-generated information can be inaccurate. Always verify important claims, especially when your video covers:

- Finance
- Health
- Legal information
- News
- Technology specifications
- Public figures

Use reliable sources and edit AI-generated content so that it reflects your own knowledge and voice.

YouTube's official guidance also emphasizes the importance of accurate titles and thumbnails, viewer engagement, and audience satisfaction.

PAGE 3: VIDEO IDEA GENERATION PROMPTS (1-5)

These prompts help you discover new content ideas and identify what your target audience may want to watch.

Prompt 1: Niche Idea Generator

Copy and use:

Act as a YouTube content strategist. My niche is [NICHE], my target audience is [AUDIENCE], and my channel goal is [GOAL]. Generate 15 original YouTube video ideas. For each idea, include the viewer problem, promised outcome, suggested format, and why the audience might find it valuable.

Why use it?

This prompt helps you move beyond generic ideas and develop content around your audience's needs.

Prompt 2: Audience Pain-Point Finder

List 20 common problems, frustrations, misunderstandings, or unanswered questions experienced by [AUDIENCE] in [NICHE]. Divide them into beginner, intermediate, and advanced categories. Avoid generic suggestions and focus on practical problems.

Why use it?

Understanding audience problems can help you create videos that answer genuine questions.

Prompt 3: Beginner-Friendly Content Ideas

Take this topic: [TOPIC]. Generate 10 beginner-friendly YouTube video angles that explain the topic in simple language. Include a possible hook and one practical takeaway for each idea.

Why use it?

This is helpful when your subject is complicated and you want to make it easier for new viewers.

Prompt 4: Thought-Provoking Video Ideas

Generate 10 thoughtful YouTube video angles that explore common assumptions about [TOPIC]. Do not invent controversy or make unsupported claims. For each idea, explain the common belief, the nuance, and what evidence would be useful.

Why use it?

You can create more interesting discussions while maintaining accuracy and balance.

Prompt 5: Evergreen Content Generator

Create 20 evergreen YouTube video ideas for [NICHE] that could remain useful for at least one year. Prioritize tutorials, mistakes, checklists, comparisons, and practical guides.

Why use it?

Evergreen topics can help you build a library of useful content over time.

PAGE 4: VIDEO IDEA GENERATION PROMPTS (6-10)

Prompt 6: Turn Trends into Evergreen Content

Here is a current trend or news topic: [TREND]. Suggest five ways to turn it into useful, long-lasting YouTube content. Identify claims that require current verification and explain how each idea could remain useful after the trend fades.

Why use it?

It helps you explore trends without depending entirely on short-lived attention.

Prompt 7: YouTube Series Builder

Design a six-episode YouTube series about [TOPIC] for [AUDIENCE]. Give each episode a distinct learning outcome, recommended order, transition to the next episode, and a reason viewers might want to continue.

Why use it?

A content series can make planning easier and help organize related videos.

Prompt 8: Content Gap Brainstorming

Review this list of existing video topics: [LIST]. Identify 10 possible content gaps, overlooked audiences, unanswered follow-up questions, or alternative teaching formats. Explain how each potential gap could be validated.

Why use it?

It helps you investigate ways to make existing topics more useful or specific.

Prompt 9: Story-Based Video Ideas

Create 10 YouTube video ideas about [NICHE] using the following story structure: situation, tension, discovery, and lesson. Keep each concept realistic and explain what the viewer will learn.

Why use it?

Storytelling can make educational content more engaging and memorable.

Prompt 10: Video Idea Evaluation Assistant

Evaluate these YouTube video ideas: [IDEAS]. Compare them using five criteria: audience relevance, clarity of promise, production feasibility, originality of angle, and availability of supporting evidence. Use a 1–5 scale, explain each score, and do not predict views.

Why use it?

It gives you a structured way to think through your ideas. The scores are a planning aid, not a guarantee of video performance.

PAGE 5: YOUTUBE SCRIPT WRITING PROMPTS (11-15)

A good YouTube script should sound natural when spoken aloud. Written language and spoken language are different, so ask AI to use conversational sentences, clear transitions, and practical examples.

Prompt 11: Long-Form Video Outline

Build a detailed 10-minute YouTube video outline about [TOPIC] for [AUDIENCE]. Include an accurate opening hook, three to five main sections, examples, transitions, a recap, and a natural call to action. Estimate the time for each section.

Why use it?

It gives you a clear structure before you start writing the full script.

Prompt 12: Three-Act YouTube Script

Write a three-act YouTube script about [TOPIC]. Act 1 should establish the problem, Act 2 should explore the process and obstacles, and Act 3 should deliver the result and key lesson. Use conversational language and realistic examples.

Why use it?

This structure works well for stories, challenges, experiments, and transformation videos.

Prompt 13: YouTube Hook Generator

Create 15 opening hooks for a YouTube video about [TOPIC]. Include curiosity-based, problem-solution, surprising fact, personal story, and direct promise styles. Avoid misleading claims and explain which audience each hook suits.

Why use it?

You can compare different ways of starting your video and select a hook that matches your actual content.

Prompt 14: Tutorial Script Writer

Write a beginner-friendly YouTube tutorial script for [TASK]. Include prerequisites, numbered steps, common mistakes, troubleshooting tips, and a short recap. Assume the viewer may pause the video and follow along.

Why use it?

This prompt is useful for how-to videos, software tutorials, and educational content.

Prompt 15: Explain a Complex Topic with Analogies

Explain [COMPLEX CONCEPT] to [AUDIENCE] using two accurate everyday analogies. Clearly separate the analogy from the literal explanation, and mention where each analogy may not apply.

Why use it?

Analogies can help viewers understand unfamiliar concepts without oversimplifying them.

PAGE 6: YOUTUBE SCRIPT IMPROVEMENT PROMPTS (16-20)

Prompt 16: Improve Script Transitions

Review this YouTube outline: [OUTLINE]. Suggest concise transitions that make the next section feel relevant. Do not add fake suspense. Each transition should explain why the next point matters.

Why use it?

Smooth transitions make a video easier to follow.

Prompt 17: Personal Story Editor

Here is my rough personal story: [STORY]. Rewrite it for spoken YouTube delivery while keeping my meaning and personality. Add sensory details only where supported. Do not invent events, dialogue, or outcomes.

Why use it?

You can improve storytelling while keeping the experience authentic.

Prompt 18: Interview Question Generator

Create 15 open-ended interview questions for [GUEST] about [TOPIC]. Organize them from introductory questions to deeper discussions. Add two follow-up questions for each main question that encourage examples rather than yes-or-no answers.

Why use it?

This helps you prepare interviews, podcasts, and expert conversations.

Prompt 19: Convert Long Videos into Shorts

Turn this long-form YouTube video idea into five YouTube Shorts scripts of 30–45 seconds each: [IDEA]. Every script should include a clear hook, one useful point, a quick example, and a natural next step for the viewer.

Why use it?

It can help you repurpose one long-form concept into multiple short videos.

Prompt 20: YouTube Script Editor

Edit this YouTube script for clarity, pacing, repetition, and natural spoken language: [SCRIPT]. Preserve the factual meaning. Return the revised script, a list of cuts made, claims that need verification, and places where visuals would improve understanding.

Why use it?

This is useful for reviewing a script before recording.

PAGE 7: YOUTUBE TITLE PROMPTS (21-25)

Your YouTube title helps viewers understand what your video offers.

A useful title should be clear, relevant, and accurate. Some titles are designed around search intent, while others create curiosity for viewers browsing recommendations.

Prompt 21: SEO-Friendly YouTube Titles

Create 20 searchable YouTube titles for [TOPIC]. Place the main keyword near the beginning when natural. Keep each title clear, specific, and concise. Avoid keyword stuffing and misleading promises.

Why use it?

It helps you explore titles that communicate the subject of your video clearly.

Prompt 22: Curiosity-Based Titles

Create 20 curiosity-driven YouTube titles for this video idea: [VIDEO IDEA]. Each title must accurately reflect the video and create interest through a question, contrast, mistake, discovery, or unexpected result. Avoid empty clickbait.

Why use it?

You can explore different ways to create interest without misrepresenting your content.

Prompt 23: YouTube Title Formula Mixer

Using this topic [TOPIC], generate titles using the following formulas: how-to, mistakes, before-and-after, beginner guide, myth versus reality, comparison, challenge, checklist, and story. Give two title options per formula.

Why use it?

This gives you multiple title approaches for the same video idea.

Prompt 24: Make Titles Shorter and Clearer

Rewrite these YouTube titles to make them shorter, clearer, and more specific: [TITLES]. Preserve the original promise. Provide one straightforward version and one more curiosity-led version for each title.

Why use it?

It helps improve titles that are too long or unclear.

Prompt 25: Audience-Specific Titles

Write 15 YouTube titles for [TOPIC] aimed at [AUDIENCE]. Mention the audience's level, goal, or situation when useful. Explain which titles are most beginner-friendly and why.

Why use it?

A defined audience can help you choose language that feels more relevant.

PAGE 8: YOUTUBE TITLE OPTIMIZATION PROMPTS

(26-30)

Prompt 26: Title and Video Promise Check

Compare this YouTube title with the video outline: [TITLE] and [OUTLINE]. Identify any mismatch, exaggerated promise, missing context, or unclear wording. Then suggest three accurate alternatives.

Why use it?

It helps ensure that your title matches the actual content.

Prompt 27: Title Testing Ideas

Create three distinct title options for this YouTube video: [VIDEO]. Make each option emphasize a different angle: clear search intent, practical benefit, and curiosity. Explain what expectation each title creates.

Why use it?

You can prepare different packaging directions for review or testing.

Prompt 28: YouTube Series Naming System

Create a consistent naming system for a YouTube series about [TOPIC]. Give 10 example episode titles using a recognizable structure while keeping enough variation to avoid repetition.

Why use it?

It can make your series easier to organize and recognize.

Prompt 29: Localize YouTube Titles

Adapt these YouTube titles for viewers who speak [LANGUAGE] in [REGION]: [TITLES]. Preserve the original meaning, use natural local phrasing, and identify idioms or cultural references that may not translate directly.

Why use it?

This is useful when adapting content for another language or region.

Prompt 30: YouTube Title Quality Checklist

Review this YouTube title: [TITLE]. Answer yes or no for clarity, accuracy, specificity, brevity, audience fit, and emotional relevance. Explain each answer in one sentence and offer one improved title.

Why use it?

It gives you a simple editorial check before publishing.

PAGE 9: THUMBNAIL CONCEPTS AND TEXT PROMPTS (31-35)

Your thumbnail and title work together to communicate the value of your video.

A thumbnail should be visually understandable, uncluttered, and relevant to the video. Avoid adding too many words or competing visual elements.

Prompt 31: YouTube Thumbnail Concept Generator

Create 10 thumbnail concepts for this YouTube video: [VIDEO]. For each concept, specify the main subject, emotion or action, background, composition, color contrast, and relationship to the title. Keep the concept truthful.

Why use it?

It helps you plan your thumbnail before opening a design tool.

Prompt 32: Thumbnail Text Generator

Generate 20 thumbnail text options for [VIDEO]. Keep each option between 2 and 5 words, make it readable on mobile, and ensure that it complements rather than repeats the title. Avoid exaggerated claims and unnecessary punctuation.

Why use it?

Short thumbnail text is easier to read, especially on smaller screens.

Prompt 33: Three-Element Thumbnail Layout

Design three YouTube thumbnail layouts for [TOPIC] using only three major elements: a subject, a supporting object, and short text. Explain where each element should go and what visual space should remain empty.

Why use it?

This encourages a clean and focused design.

Prompt 34: Authentic Facial Expression Ideas

Suggest five authentic facial expressions or body-language directions for a creator thumbnail about [TOPIC]. Match each expression to the video's actual emotional tone. Do not recommend fake shock or misleading reactions.

Why use it?

It can help creators develop thumbnails that feel natural and connected to the content.

Prompt 35: Before-and-After Thumbnail Concepts

Create five truthful before-and-after thumbnail concepts for [TRANSFORMATION]. Specify what changes visually, what proof is shown, and how to avoid implying a result that the video does not demonstrate.

Why use it?

Before-and-after concepts work well for tutorials, experiments, and transformation videos when the visual comparison is genuine.

PAGE 10: THUMBNAIL OPTIMIZATION PROMPTS (36-40)

Prompt 36: Thumbnail for a Tutorial

Create five thumbnail briefs for a YouTube tutorial about [TASK]. Each brief should communicate the result in one second using a clear object, interface, or outcome. Suggest 2–4 words of thumbnail text for each.

Why use it?

It helps viewers quickly understand the purpose of a tutorial.

Prompt 37: Simplify a Thumbnail

Review this thumbnail description: [DESCRIPTION]. Remove unnecessary objects, text, and visual distractions. Return a simplified version with one focal point, one supporting cue, and optional short text.

Why use it?

A simple design can help the viewer identify the main message more easily.

Prompt 38: Mobile Readability Check

Evaluate this thumbnail text and layout: [DETAILS]. Explain whether it can be understood at a small size. Identify weak contrast, tiny details, or unclear text and suggest improvements.

Why use it?

Many viewers encounter thumbnails on mobile devices, so readability is important.

Prompt 39: Title and Thumbnail Pairing

Create 10 title-and-thumbnail pairs for [VIDEO]. The title should provide context while the thumbnail provides a visual hook. Make sure they complement each other rather than repeating the same words.

Why use it?

It helps you plan your video's overall presentation instead of designing the title and thumbnail separately.

Prompt 40: Thumbnail Variation Test

Create three distinct thumbnail directions for [VIDEO]: subject-led, object-led, and text-led. For each direction, explain the intended viewer question and what evidence in the video supports the concept.

Why use it?

You can compare different visual approaches before deciding on a final design.

PAGE 11: RESEARCH AND RESPONSIBLE AI PROMPTS (41-45)

AI can help you prepare research questions and organize information, but you should not assume that every AI-generated fact is correct.

For fact-based YouTube videos, verify important information through reliable sources.

Prompt 41: YouTube Research Brief

Prepare a research brief for [TOPIC]. List the key questions, primary or authoritative sources to seek, important dates, definitions, opposing interpretations, and claims that require verification. Do not fabricate citations.

Why use it?

It helps you organize research before writing your script.

Prompt 42: Source Verification Table

For these claims [CLAIMS], create a verification table with the claim, source needed, likely source type, date sensitivity, limitations, and wording that avoids overclaiming. Do not mark a claim as verified without evidence.

Why use it?

This is helpful for educational videos, documentaries, and commentary.

Prompt 43: Fact vs. Opinion Editor

Review this YouTube draft: [DRAFT]. Separate factual claims, interpretations, predictions, personal experiences, and promotional language. Identify where attribution or uncertainty is needed.

Why use it?

It helps you distinguish what is known from what is interpreted or personally experienced.

Prompt 44: Audience Comment Analyzer

Analyze these anonymized YouTube comments: [COMMENTS]. Group them into questions, praise, confusion, objections, and future topic requests. Remove personal details and avoid treating a small sample as representative of everyone.

Why use it?

Audience feedback can help you identify topics for future videos.

Prompt 45: Retention Review Assistant

Given this audience-retention description or timestamp list [DATA], identify possible drop-off moments and plausible explanations. Separate observations from hypotheses and suggest one test for each hypothesis.

Why use it?

It helps you review performance data and think about possible improvements without assuming one explanation is always correct.

PAGE 12: CONTENT IMPROVEMENT PROMPTS (46-50)

Prompt 46: Convert Comments into Video Ideas

Turn these recurring viewer questions into 10 YouTube video concepts: [QUESTIONS]. For each concept, state the exact question answered, target viewer, and best format. Do not expose or repeat personal information.

Why use it?

It helps transform audience questions into future content opportunities.

Prompt 47: Accessibility Review

Review this planned YouTube video: [PLAN]. Suggest improvements for captions, on-screen text, visual descriptions, pacing, audio clarity, and ways to communicate key points without relying on sound alone.

Why use it?

Accessible content can help more viewers understand and follow your videos.

Prompt 48: YouTube Brand Voice Guide

Create a draft brand voice guide from these three samples of my writing: [SAMPLES]. Describe the tone, sentence style, humor level, vocabulary, and phrases to avoid. Focus on my provided writing and do not imitate another creator.

Why use it?

It helps maintain a consistent voice when using AI to assist with scripts and descriptions.

Prompt 49: Final Pre-Publish Audit

Audit this YouTube video package: title [TITLE], thumbnail text [TEXT], description [DESCRIPTION], and outline [OUTLINE]. Check promise alignment, accuracy risks, audience clarity, accessibility, copyright or privacy concerns, and call-to-action quality. Return urgent fixes first.

Why use it?

A final review can help catch issues before publication.

Prompt 50: Post-Publish Learning Plan

Create a learning plan for the first 7 and 28 days after publishing this YouTube video: [VIDEO]. Specify which analytics and viewer feedback to review, what questions to ask, and how to decide what to improve next. Do not promise a particular view count or growth result.

Why use it?

It helps you build a repeatable process for learning from your published videos.