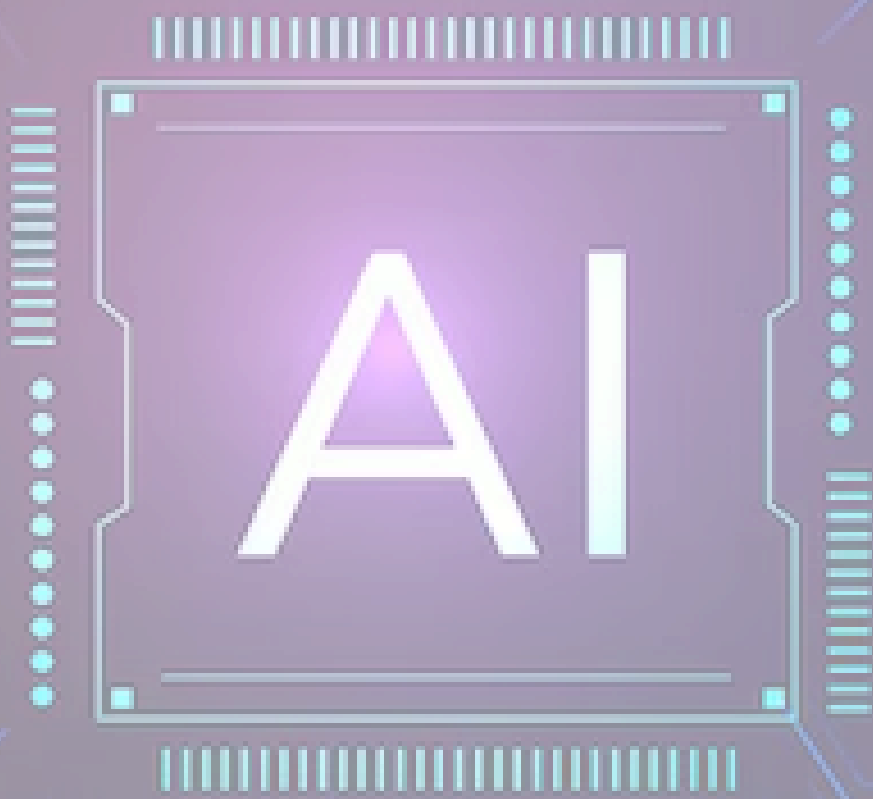


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30 AI PROMPTS TO BUILD A BUSINESS FROM SCRATCH



PHASE 1: FIND A PROFITABLE BUSINESS IDEA

1. Find a business idea

I want to start a business from scratch. My skills are [your skills], my interests are [your interests], and my budget is [your budget]. Suggest 10 realistic business ideas with target customers, startup costs, and potential revenue models.

2. Discover customer problems

Identify 20 problems that people or businesses face in [industry]. Explain which problems customers already spend money to solve and how a new business could address them.

3. Find a low investment business

Suggest 10 businesses I can start with [budget] or less. Compare startup costs, skills required, time to first sale, and major risks.

4. Research the target market

Research the market for [business idea] in [country]. Identify target customers, competitors, customer needs, demand indicators, and ways to validate the opportunity. Cite current sources and distinguish facts from assumptions.

5. Validate my business idea

Create a 7 day validation plan for [business idea]. Include customer interviews, competitor research, a simple offer, and a test to determine whether people are willing to pay.

PHASE 2: BUILD YOUR BUSINESS STRATEGY

6. Create a business plan

Create a practical business plan for [business idea], including the target market, products or services, pricing, startup expenses, marketing, operations, and 90 day goals.

7. Define my ideal customer

Create 3 detailed customer profiles for [business]. Include their needs, pain points, buying habits, budget, objections, and where I can reach them online.

8. Analyze my competitors

Analyze the competitors of [business] in [market]. Compare their offers, pricing, positioning, customer reviews, and weaknesses using current sources. Identify opportunities without making unsupported assumptions.

9. Create a unique selling proposition

Help me develop 5 clear unique selling propositions for [business]. Explain what makes each offer distinct, relevant to customers, and credible.

10. Choose a business model

Compare suitable business models for [business idea], such as services, subscriptions, digital products, ecommerce, or software. Explain the costs, revenue sources, and operational requirements of each.

PHASE 3: CREATE YOUR BRAND AND ONLINE PRESENCE

11. Generate business names

Generate 30 memorable business names for [business]. Consider my target audience, industry, brand personality, and preferred domain extension. Avoid names that are difficult to spell.

12. Develop my brand identity

Create a brand identity for [business name], including brand personality, color palette, typography direction, logo concept, tone of voice, and visual style.

13. Write my business description

Write a compelling business description for [business]. Explain what we offer, who we serve, what customer problem we solve, and why someone should consider us. Create short and long versions.

14. Plan my business website

Plan a professional website for [business]. Recommend the pages, navigation, homepage sections, calls to action, trust signals, and content needed to turn visitors into leads or customers.

15. Write website copy

Write conversion focused website copy for [business]. Include a homepage headline, subheadline, services, benefits, about section, FAQs, and contact call to action. Keep claims accurate and specific.

Phase 4: Develop Your Product or Service

Goal: Turn your idea into something customers can buy.

16. Design my first offer

Design a clear first offer for [business]. Include the deliverables, customer benefits, scope, turnaround time, pricing options, and what is excluded.

17. Develop my minimum viable product

Help me create the simplest useful version of [product or service] that I can launch quickly. Separate essential features from optional features and provide a step by step development plan.

18. Set my prices

Build a pricing strategy for [product or service]. Consider costs, competitor pricing, customer value, profit margin, and 3 possible pricing packages. Show assumptions and calculations.

19. Create a customer onboarding process

Design a smooth onboarding process for new customers of [business]. Include welcome messages, required information, payment steps, delivery milestones, and follow up communication.

PHASE 4: DEVELOP YOUR PRODUCT OR SERVICE

16. Design my first offer

Design a clear first offer for [business]. Include the deliverables, customer benefits, scope, turnaround time, pricing options, and what is excluded.

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PHASE 5: FIND CUSTOMERS AND START MARKETING

20. Create a marketing strategy

Act as a digital marketing strategist. Create a 90 day marketing plan for my [business type] targeting [ideal customer] in [country]. My marketing budget is [budget]. Recommend suitable channels such as SEO, social media, email marketing, paid advertising, and partnerships. Include weekly tasks, estimated costs, measurable goals, and ways to evaluate results.

21. Build a social media content plan

Create a 30 day social media content calendar for [business]. My target audience is [audience], and my main platforms are [Instagram, Facebook, LinkedIn, TikTok, or others]. Include daily content topics, post formats, engaging captions, calls to action, and ideas for short videos. Balance educational, entertaining, promotional, and trust building content.

22. Find potential customers

Help me identify potential customer segments for [business] in [target market]. Explain which industries, company sizes, job roles, communities, and online platforms are relevant. Suggest specific search queries, directories, professional communities, and ethical ways to find publicly available business contact information. Do not invent real leads or contact details.

23. Write a cold outreach message

Act as a B2B sales copywriter. Write 5 personalized cold outreach messages for my [business] offering [service or product] to [target customer]. Make the messages natural, concise, and relevant to the customer's business. Include an email version, a LinkedIn message, and a polite follow up. Avoid exaggerated claims, generic compliments, and aggressive sales language.

24. Create a sales funnel

Design a simple sales funnel for [business] that turns potential customers into paying clients. Explain how to attract visitors, capture leads, build trust, present the offer, handle objections, and close sales. Recommend suitable landing pages, lead magnets, email sequences, and follow up messages. Include a simple funnel diagram and measurable conversion metrics.

PHASE 6: MANAGE, MEASURE, AND GROW YOUR BUSINESS

25. Create a financial plan

Act as a small business financial planning assistant. Create a 12 month financial plan for [business] starting with [initial investment]. Estimate startup expenses, recurring costs, pricing, monthly sales scenarios, cash flow, and potential profit. Clearly separate my actual figures from assumptions. Include conservative, moderate, and higher sales scenarios, plus a break even calculation.

26. Create a daily business workflow

Design a practical daily and weekly workflow for running [business]. I have [number of hours] available each day and work with [team size]. Organize tasks such as customer communication, sales, product development, marketing, delivery, and administration. Recommend which tasks can be automated with AI and which require human review. Provide a realistic schedule and checklist.

27. Improve customer service

Create a customer service system for [business]. Identify common customer questions, complaints, purchase concerns, and delivery issues. Write professional response templates for email, live chat, and social media. Include a process for handling refunds, dissatisfied customers, delayed orders, and situations that need human attention.

Copy prompt

28. Use AI to automate business tasks

Analyze my [business type] and identify repetitive tasks that could be improved or automated using AI tools. Consider lead management, appointment scheduling, customer support, content planning, reporting, and internal communication. Recommend suitable tools, explain their costs and limitations, and create a step by step implementation plan. Prioritize tasks that save time without compromising customer privacy or quality.

29. Analyze business performance

Act as a business analyst. Help me evaluate the performance of [business] using these figures: monthly revenue [amount], expenses [amount], number of customers [number], average order value [amount], and marketing spend [amount]. Calculate relevant business metrics, identify potential problems, and suggest practical improvements. Ask for missing data instead of making up numbers. Provide a monthly reporting template.

30. Create a business growth plan

Act as a business growth consultant. My business is [business name], I currently offer [products or services], my target market is [market], and my current monthly revenue is [revenue]. Create a realistic 12 month growth plan. Identify opportunities to improve customer acquisition, increase repeat purchases, introduce new offers, improve operations, and expand into new markets. Include quarterly milestones, required resources, measurable KPIs, risks, and conditions I should meet before investing more money or hiring staff.

BONUS: ONE MASTER PROMPT TO BUILD YOUR BUSINESS

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Your AI Business Coach

Copy the prompt and fill in your details.

Act as my practical business planning coach. I want to build a sustainable business from scratch, and I need your help at every stage. My details are: My country: [country] My skills and experience: [skills] My starting budget: [budget] My available time each day: [hours] My interests: [interests] My business goal: [goal] My preferred business type: [service, ecommerce, digital product, software, or undecided] First, help me identify business opportunities that match my skills, budget, and available time.

Then guide me through these steps:

1. Identify customer problems and validate demand.
2. Research competitors and target markets.
3. Choose a suitable business model.
4. Create my first product or service offer.
5. Develop a pricing and financial plan.
6. Build my brand and online presence.
7. Create a marketing and customer acquisition strategy.
8. Develop a practical 30 day launch plan.
9. Establish daily operations and customer service.
10. Create a 12 month growth roadmap.

Ask me important questions before making assumptions. Break large tasks into manageable steps, explain unfamiliar business terms, and prioritize actions that fit my actual budget. Do not promise guaranteed profits. Clearly distinguish verified information from estimates and assumptions. Help me focus on getting real customer feedback and making my first sales before spending heavily on expansion.